

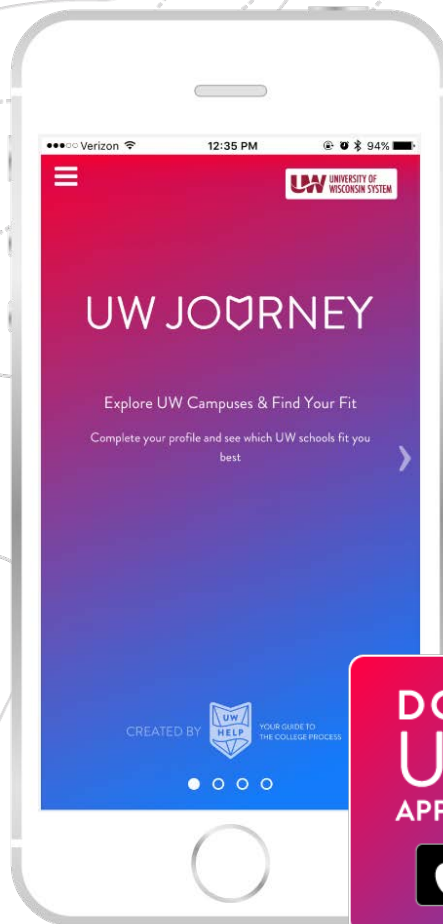


YOUR GUIDE TO THE COLLEGE PROCESS

UW JOURNEY

Find Your Fit in the UW System

UWJOURNEY.WISCONSIN.EDU



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UW JOURNEY
APP FROM ITUNES OR GOOGLE PLAY





THE JOURNEY BEGAN WITH...

- The Reimagining of UW HELP
- Student Focused
- Meeting Students where they are at
- Launched in July

The background features a topographic map with various contour lines, some solid and some dashed, in shades of gray. A solid blue horizontal bar is positioned at the top of the image. The text "LET'S GET STARTED!" is centered in a bold, dark blue font.

LET'S GET STARTED!

WE LAUNCHED, NOW WHAT?

- High School Visits
- Analytics
- Push Notifications
- Admin Site
- Version 2

The background features a topographic map with various contour lines, some solid and some dashed, and several small plus signs scattered across the map. The text "NOW YOU TRY!" is centered in a bold, dark blue font.

NOW YOU TRY!

DIGITAL SCAVENGER HUNT

- What is the enrollment at UW-La Crosse?
- What is the total number of Division III sports at UW-Stout?
- How many academic programs are available at UW-Eau Claire?

The background features a topographic map with various contour lines, some solid and some dotted, representing different elevations. A solid blue horizontal bar is at the top of the image. The text is centered in a bold, dark blue font.

**WHAT ARE WE
MISSING?**



? QUESTIONS ?

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THANK YOU!



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