

2016 WASFAA/WACRAO JOINT CONFERENCE AGENDA
November 2 – 4, 2016



WASFAA/WACRAO Joint Conference Planning Committee (JCPC) Members:

- Triena Bodart, WASFAA, UW-Milwaukee, JCPC co-chair
- Ben Dobner, WASFAA, Great Lakes
- Alexander Frain, WACRAO, Marquette University
- Paul Gedlinske, WACRAO, UW-Oshkosh
- Christine Glynn, WACRAO, Cardinal Stritch University
- George Henze, WACRAO, Lakeshore Technical College
- Laura Lenz-Perkins, WACRAO, UW-Extension
- Will Lipske, WACRAO, UW-Madison
- Kevin McShane, WASFAA, Herzing University
- Debbie Murphy, WASFAA, Great Lakes
- Scott Owczarek, WACRAO, UW-Madison, JCPC co-chair
- Jessica Rafeld, WASFAA, St Norbert College
- Dawn Scott, WASFAA, Carroll University
- Laura Struve, WACRAO, Waukesha County Technical College
- Coral Taylor, WASFAA, Marquette University
- Patty Taylor, WASFAA, Lakeland College
- Susan Teerink, WASFAA, Marquette University, JCPC oversight

- Angela Udelhofen, WACRAO, UW-Platteville, JCPC oversight
- Julie Waldvogel-Leitner, WASFAA, Moraine Park Technical College
- Seth Zlotocha, WACRAO, UW-Milwaukee

CONFERENCE AT A GLANCE

WEDNESDAY, NOVEMBER 2, 2016

- 8:00 am – 6:00 pm – Registration Open/Check-in
- 9:00 am – 12:00 pm – WASFAA Executive Board meeting
- 9:00 am – 12:00 pm – WACRAO Executive Board meeting
- 9:00 am – 12:00 pm – Concurrent Pre-conference Workshops
 - Active Shooter and Violent Incidents on Campus: Will You be Prepared? Learn the Warning Signs and Actions to Take
 - NASFAA Credentialing
 - Veterans
- 12:00 pm – 1:30 pm – Keynote (Darcy Luoma) and Lunch
- 1:30 pm – 1:45 pm – Break
- 1:30 pm – 5:10 pm – Vendor exhibits open
- 1:45 pm – 2:35 pm – Concurrent Sessions (WE 1)
 - WE 1.1 2016 ACT - Condition of College and Career Readiness Report for Wisconsin
 - WE 1.2 Financial Aid for Beginners
 - WE 1.3 What's in Your Smoothie - The Registrar's Office Wellness Group
 - WE 1.4 Moving 40,000 Students with 160 Characters
 - WE 1.5 How Marquette Tackles Processing Veterans Benefits: Registrar, Financial Aid and Bursar
 - WE 1.6 A Snapshot of Student Mental Health on College Campuses Today
 - WE 1.7 Developing Your Super Student
 - WE 1.8 Building Partnerships for Flexible Options with Inflexible Rules
- 2:35 pm – 2:45 pm – Break
- 2:45 pm – 3:35 pm- Concurrent Sessions (WE 2)
 - WE 2.1 International Admissions 101
 - WE 2.2 You Can Teach an Old Dog New Tricks - Leadership Development for Experienced Professionals
 - WE 2.3 Eligibility 101: Collaborating Best Practices in NCAA and B1G Ten Academic and Financial Aid Eligibility
 - WE 2.4 Study Abroad and Financial Aid - How Does it Work?
 - WE 2.5 Enhancing the Enrollment Experience - An Exercise in Usability
 - WE 2.6 Academic and Career Planning in Wisconsin Public Schools
 - WE 2.7 Registrar 9-1-1! Leveraging Student Data for Effective and Efficient Emergency Response
 - WE 2.8 Good is Good, but Why Be Average? Tips for Improving Customer Service
- 3:35 pm – 4:10 pm – Break
- 4:10 pm – 5:10 pm – Concurrent Sessions (WE 3)
 - WE 3.1 UW-Admissions
 - WE 3.2 UW-Registrars
 - WE 3.3 WAICU Registrars & Admissions

- WE 3.4 WTCS Registrars & Admissions
- WE 3.5 UW Financial Aid
- WE 3.6 WTCS Financial Aid
- WE 3.7 WAICU Financial Aid
- 5:30 pm – 6:30 pm – New Members Welcome Session (by invitation only)
- 6:30 pm – Night on the town

THURSDAY, NOVEMBER 3, 2016

- 7:00 am – 7:30 am – Morning Walk/Run
- 7:30 am – 8:30 am – Breakfast
- 7:30 am – 5:00 pm – Registration Open/Check-in
- 8:30 am – 10:00 am – General Session: National Student Clearinghouse (NSC) and National Student Loan Data Systems (NSLDS)/Federal Student Aid (FSA)
- 10:00 am – 10:10 am – Break
- 10:00 am – 12:10 pm – Vendor exhibits open
- 10:10 am – 11:00 am – Concurrent Sessions (TH 1)
 - TH 1.1 Eating the Frog First and Other Key Principles of Time Management
 - TH 1.2 Identity Theft: Protect and Prevent
 - TH 1.3 Designing and Implementing Reverse Transfer
 - TH 1.4 Discovering Unknown Knowns Through Design Thinking
 - TH 1.5 The 411 on 399
 - TH 1.6 Change Management, Anyone?
 - TH 1.7 NSC/NSLDS Follow Up - Q & A Session
 - TH 1.8 Understanding PTSD in Student Veterans: Practical Guidance for the Classroom Setting
- 11:00 am – 11:20 – Break
- 11:20 – 12:10 pm – Concurrent Sessions (TH 2)
 - TH 2.1 Extended Transcript - What Do Employers Really Want?
 - TH 2.2 SULA - Best Practices
 - TH 2.3 Is College Worth it?
 - TH 2.4 Working with Millennials
 - TH 2.5 Reducing Math Remediation in College
 - TH 2.6 The Art of Explanation
 - TH 2.7 FERPA, Social Media and Information Security
 - TH 2.8 Defining Your Academic Calendar and Compliance with Financial Aid Regulations
- 12:15 pm – 1:45 pm – WASFAA Business Lunch Federal Update
- 12:15 pm – 1:45 pm – WACRAO Business Lunch, Awards & Honorary Membership Ceremony
- 1:45 pm – 2:45 pm – General Session: NASFAA and AACRAO Panel
- 2:45 pm – 3:00 pm – Break
- 2:45 pm – 5:30 pm – Vendor exhibits open
- 3:00 pm – 3:25 pm – Concurrent Business Solution (Vendor) Sessions (BSS 1)
 - BSS 1.1 Great Lakes Cohort Management Default Tools
 - BSS 1.2 Sallie Mae-Helping Families Fill the Gap
 - BSS 1.3 UW-Credit Union - Mortgage Loan Basics
 - BSS 1.4 Credential Solutions
 - BSS 1.5 CELAT

- BSS 1.6 National Student Clearinghouse
- 3:30 pm – 3:55 pm – Concurrent Business Solution (Vendor) Sessions (BSS 2)
 - BSS 2.1 SALT-Intentional Tactics for Improving College Access and Educational Planning
 - BSS 2.2 USA Funds - What Do Your Students Need to Be Successful
 - BSS 2.3 Wells Fargo - First Generations Go College Now!
 - BSS 2.4 Paradigm, Inc.
 - BSS 2.5 Digital Architecture
 - BSS 2.6 Lexmark
- 4:00 pm – 4:25 pm – Concurrent Business Solution (Vendor) Sessions (BSS 3)
 - BSS 3.1 Inceptia- Financial Aid Management Strategies
 - BSS 3.2 Summit Credit Union - Student Lending That Also Provides Your Campus with Financial Wellness
 - BSS 3.3 Courseleaf
 - BSS 3.4 College Scheduler
 - BSS 3.5 Parchment
- 4:25 pm – 5:00 pm – Break
- 5:00 pm – 5:50 pm – Concurrent Sessions (TH 3)
 - TH 3.1 Foster Youth to College
 - TH 3.2 Transfer Technology and the UW System
 - TH 3.3 The Secrets of Engaging College Students Through Social Media and Technology
 - TH 3.4 CRM's for Recruitment, Admissions, Financial Aid and Registration
 - TH 3.5 Early FAFSA (Prior Prior Year - Roundtable Discussion)
 - TH 3.6 What's a Credit Score?
 - TH 3.7 Every Day Is a Saturday!
 - TH 3.8 One-on-One with Zack Goodwin
- 6:00 pm – 6:30 pm – Presidents' Reception
- 6:30 pm – 9:00 pm – Dinner, Charity Presentation, Keynote
- 9:00 pm – 12:00 am – Evening Entertainment (Screaming Cucumbers)

FRIDAY, NOVEMBER 4, 2016

- 7:30 am – 11:00 AM – Presenter Check-in
- 8:00 am – 9:00 am – Breakfast
- 9:00 am – 9:50 am – Concurrent Sessions (FR 1)
 - FR 1.1 Banner Users Group
 - FR 1.2 TES (Transfer Equivalency) Roundtable
 - FR 1.3 PeopleSoft 9.2 Users Group
 - FR 1.4 Common App Roundtable
 - FR 1.5 Directors Roundtable
 - FR 1.6 WACRAO Standing Committees
 - FR 1.7 WACRAO 2017 LAC Committee
- 9:50 am – 10:10 am – Break
- 10:10 am – 11:00 am – Concurrent Sessions (FR 2)
 - FR 2.1 The Transfer Transition Program
 - FR 2.2 Wisconsin's Socioeconomic Landscape and College Application Completion
 - FR 2.3 Gender Diverse Students: The Struggle in Higher Education Is Real
 - FR 2.4 International Admissions - The Groningen Declaration and the Digital Transfer of Student Data

- FR 2.5 Flat is the New Black - Implement a Flat Fee for Official Documents
- FR 2.6 Surviving a Financial Aid Audit
- FR 2.7 Through the Eyes of a Cyber Criminal
- FR 2.8 UCTA - Universal Credit Transfer Agreement. Is it Really Universal?
- 11:15 am – 12:15 pm – Closing Speaker (Cheryl Weiss)